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# POSITIONING STATEMENT

STELLARICAL KOMBUCHA IS AN ORGANIC, ESSENTIAL OIL  
INFUSED DRINK THAT ENERGIZES THE MIND, BODY & SOUL.

THIS 6 PACK CARRIER IS RECYCLABLE & EASILY PORTABLE TO  
BRING TO PICNICS, HANGOUTS, & OTHER FUN GATHERINGS TO BE  
SHARED WITH FRIENDS.



# INSPIRATION

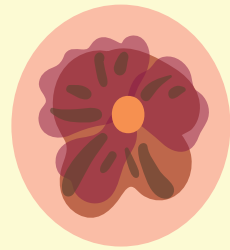




# THUMBNAILS



# TEMPLATE



# DESIGN



STELLARICAL



