

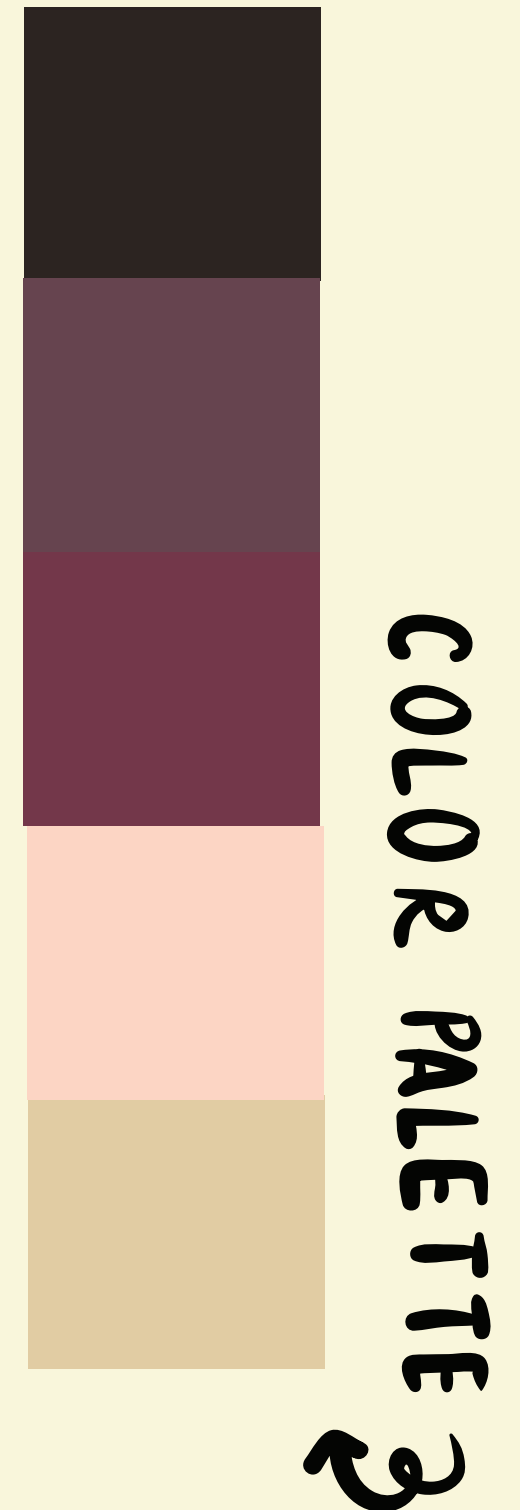


# Celestial SEASONINGS

BY: ALLEGRA FELISAN

# DESIGN STRATEGY

THE NAME "CELESTIAL SEASONINGS" INSTANTLY MAKES ME THINK OF A NIGHT SKY FULL OF BRIGHT ILLUMINATING STARS. I KNEW STARS HAD TO BE INCORPORATED IN MY DESIGN. I PLAYED AROUND WITH A LOT OF CONSTELLATION CONCEPTS & FINALIZED THE IDEA OF A CONSTELLATION WITHIN A TEAPOT.

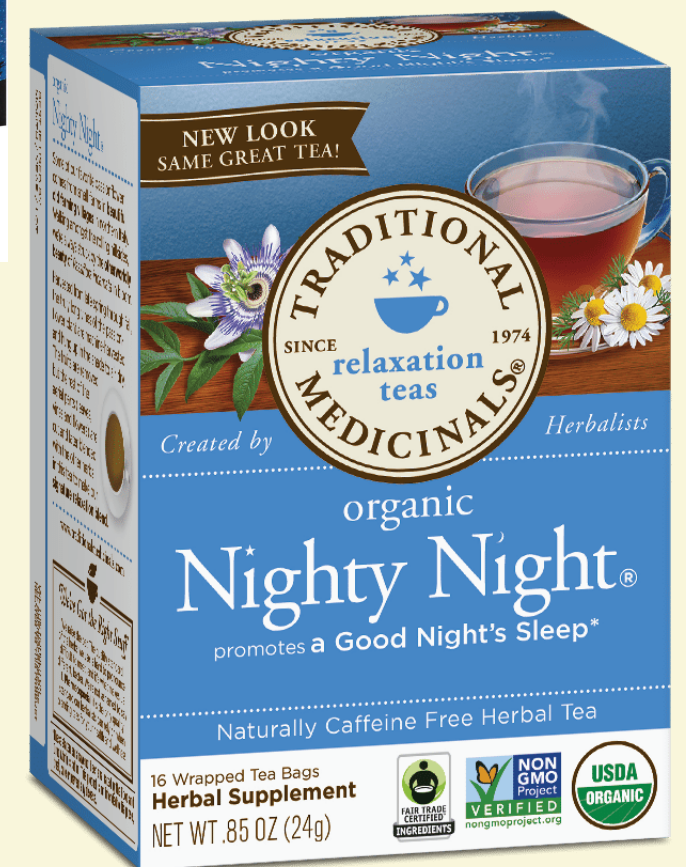
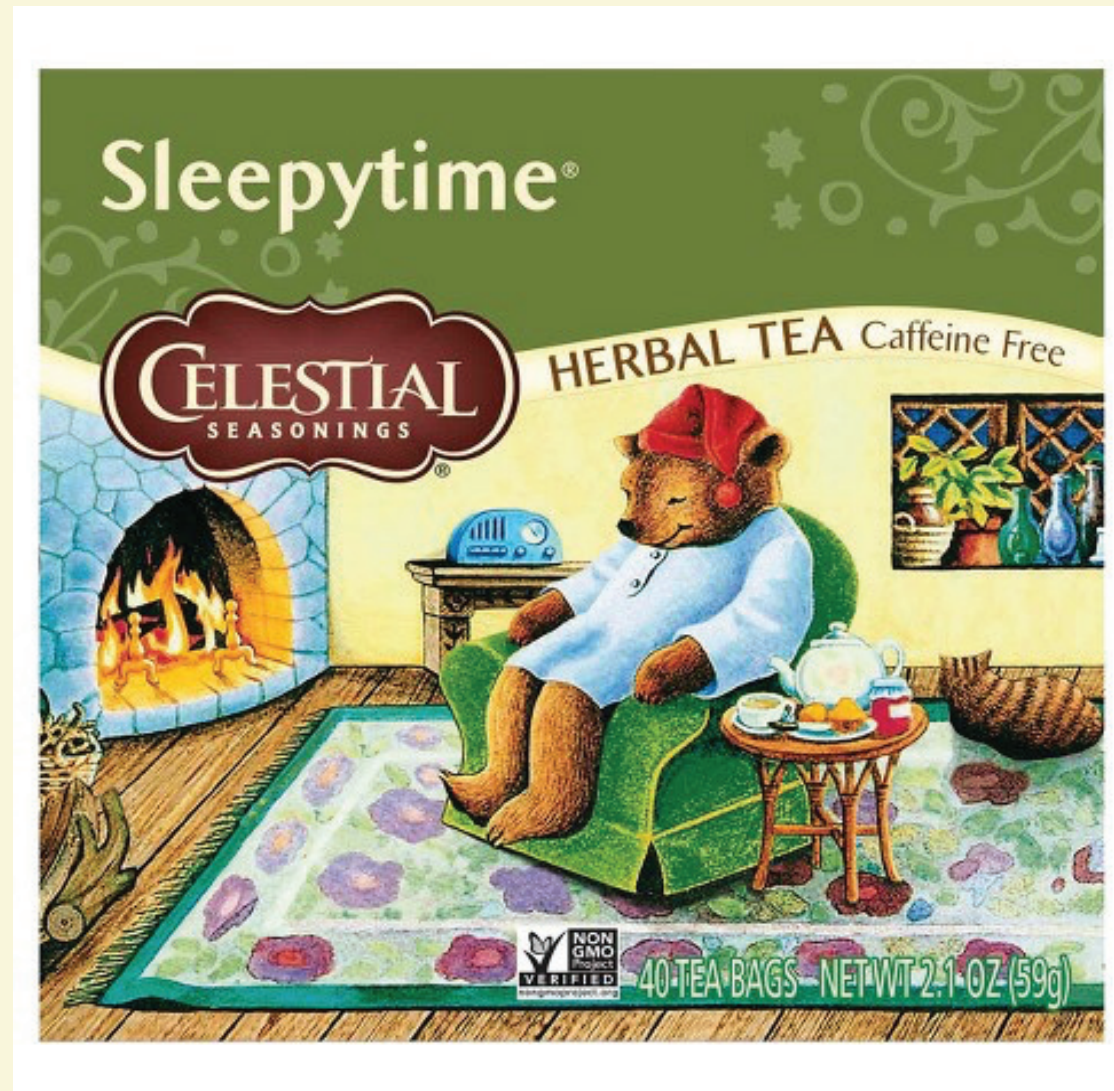




# EXISTING



# COMPETITORS





# INSPIRATION





# THUMBNAILS



chamomile



spearmint



tilia flowers



blackberry leaves



hawthorn



rosebuds

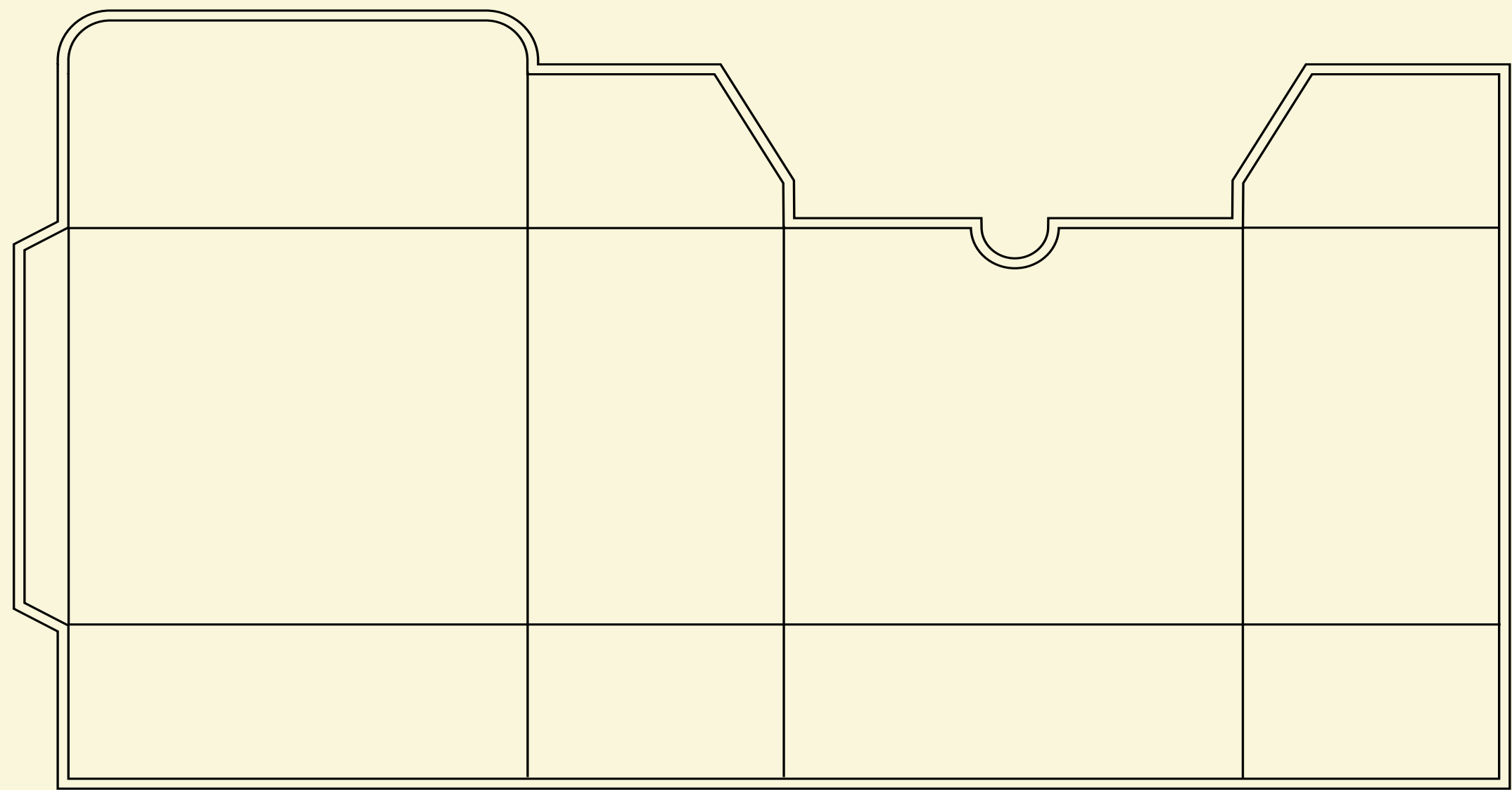


orange blossoms





# BOX TEMPLATE & NUTRITION LABEL



## Nutrition Facts

2 servings per container  
**Serving size** 1 cup (140g)

**Amount per serving**  
**Calories** 160

% Daily Value*	
<b>Total Fat</b> 8g	<b>10%</b>
Saturated Fat 3g	<b>15%</b>
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 60mg	<b>3%</b>
<b>Total Carbohydrate</b> 21g	<b>8%</b>
Dietary Fiber 3g	<b>11%</b>
Total Sugars 15g	
Includes 5g Added Sugars	<b>10%</b>
<b>Protein</b> 3g	
Vitamin D 5mcg	<b>25%</b>
Calcium 20mg	<b>2%</b>
Iron 1mg	<b>6%</b>
Potassium 230mg	<b>4%</b>

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calories a day is used for general nutrition advice.



# FINAL DESIGN



Nutrition Facts	
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<b>Caffeine Free</b>	
<b>Gluten Free</b>	



# 3D RENDER

